



WELLNESS BUSINESS MASTERCLASS

HOW TO WRITE A BEST-SELLING

Wellness

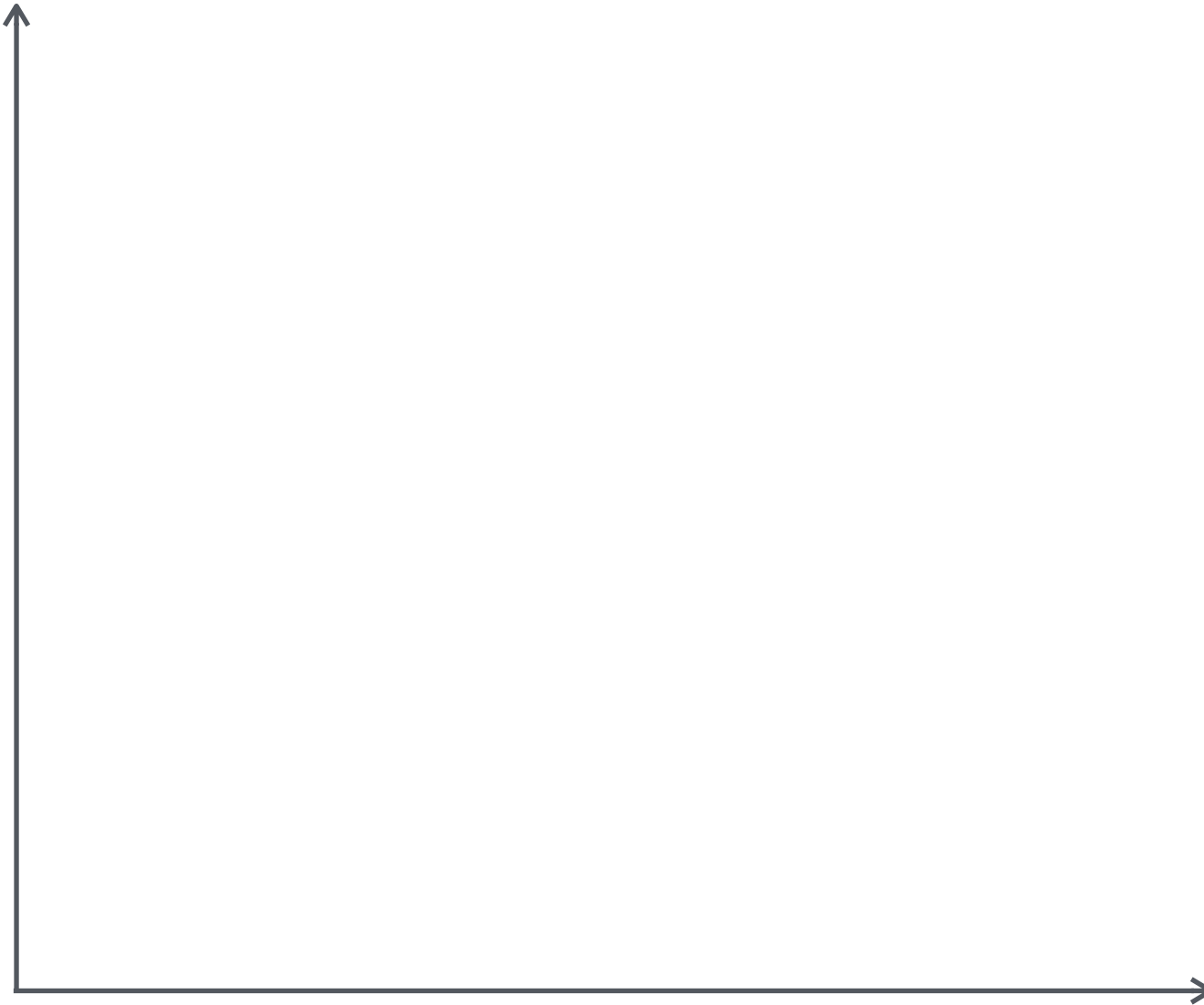
BOOK

So You Can Generate More Reach, More Income, And
Stand Out As An Expert – Even If You Failed English



wellness leadership
ACADEMY

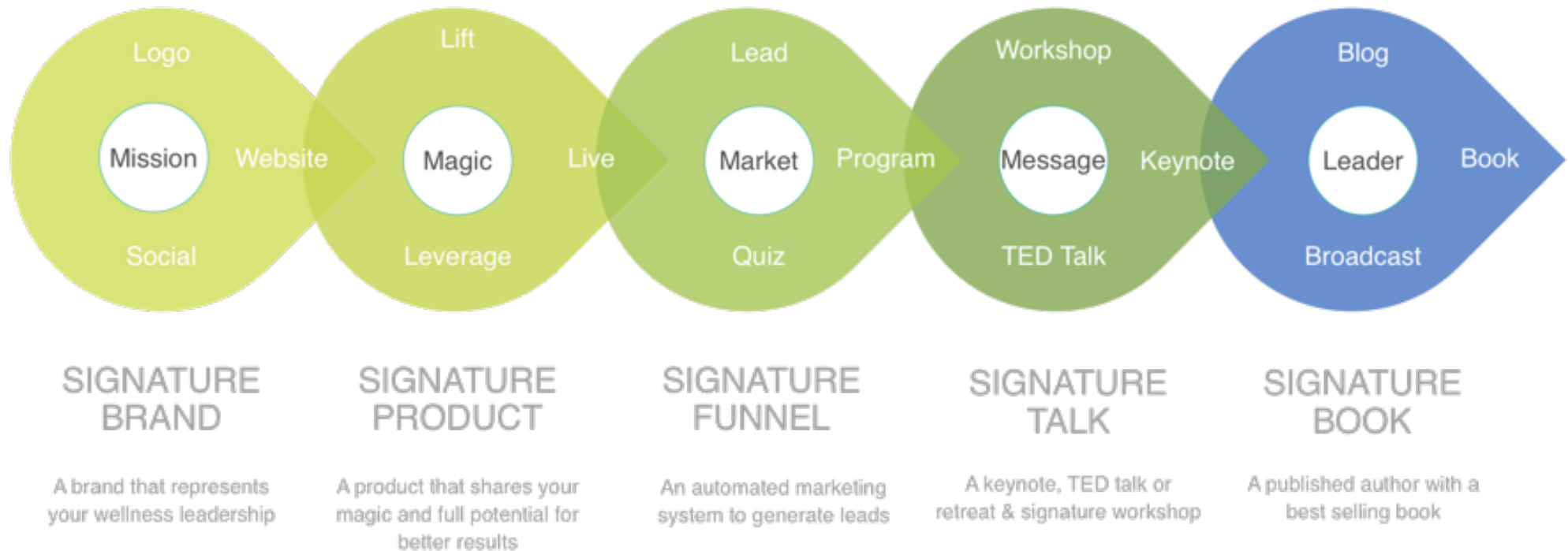
The Time for Money Life Cycle™



Notes

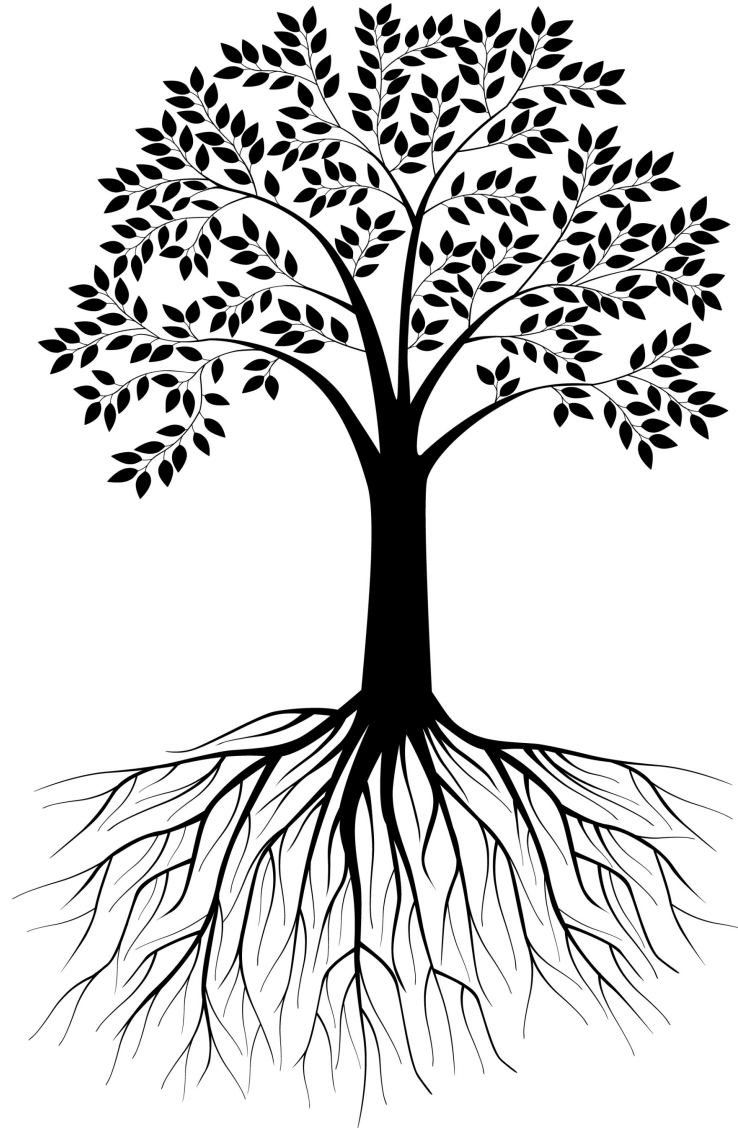
Your Signature Asset System™

HOW TO BECOME A WELLNESS LEADER



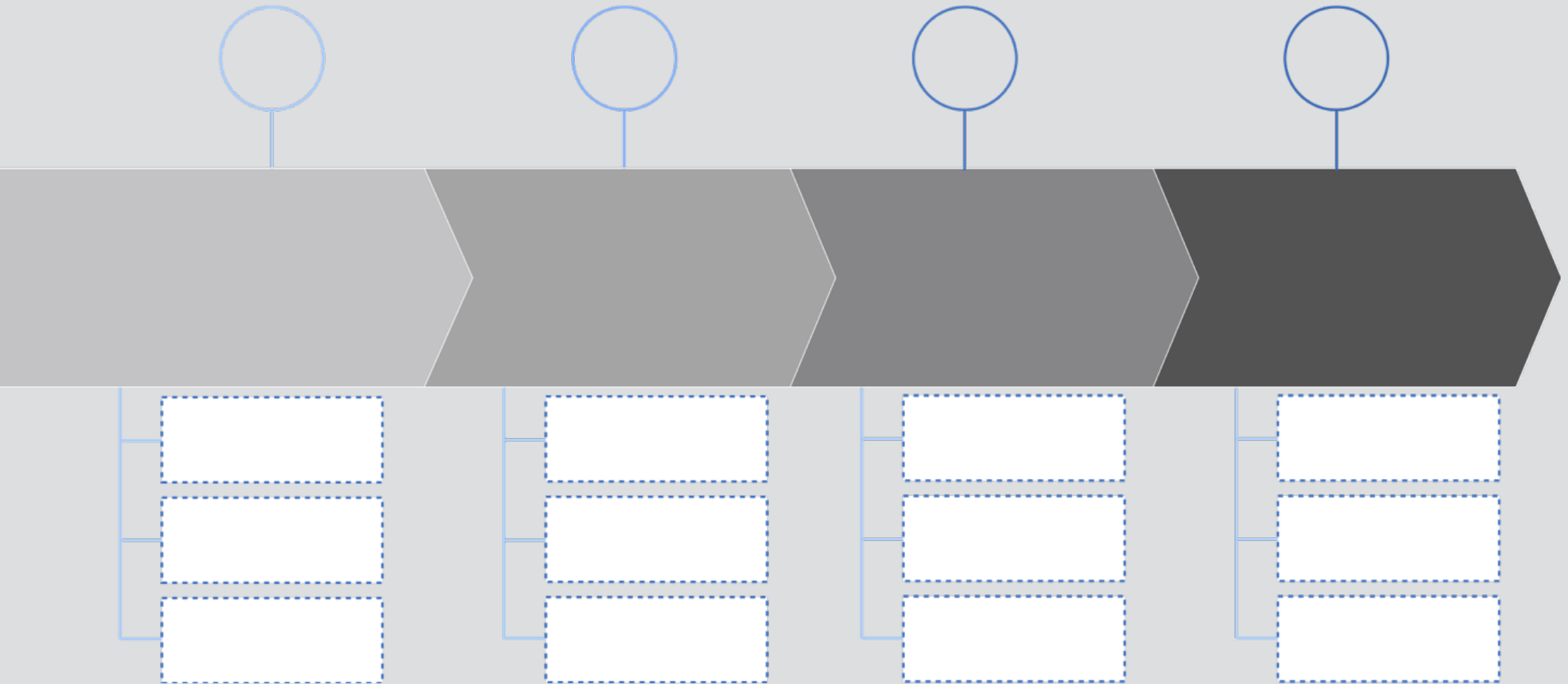
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The Wellness Leaders Tree™



Notes

The Book PREP Model™



Notes

1 PLAN IT

YOUR CLARITY OF PURPOSE

Notes

The Proposal Popper™

<i>Title</i>	
<i>Brief Description</i>	
<i>Your Audience</i>	
<i>About You</i>	
<i>Goal</i>	

Notes

The Proposal Popper™

<i>Comparison</i>	
<i>Landscape</i>	
<i>Manuscript</i>	
<i>Marketing</i>	
<i>Key Activities</i>	

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2 RECORD IT

WHAT'S YOUR PRODUCT WISDOM?

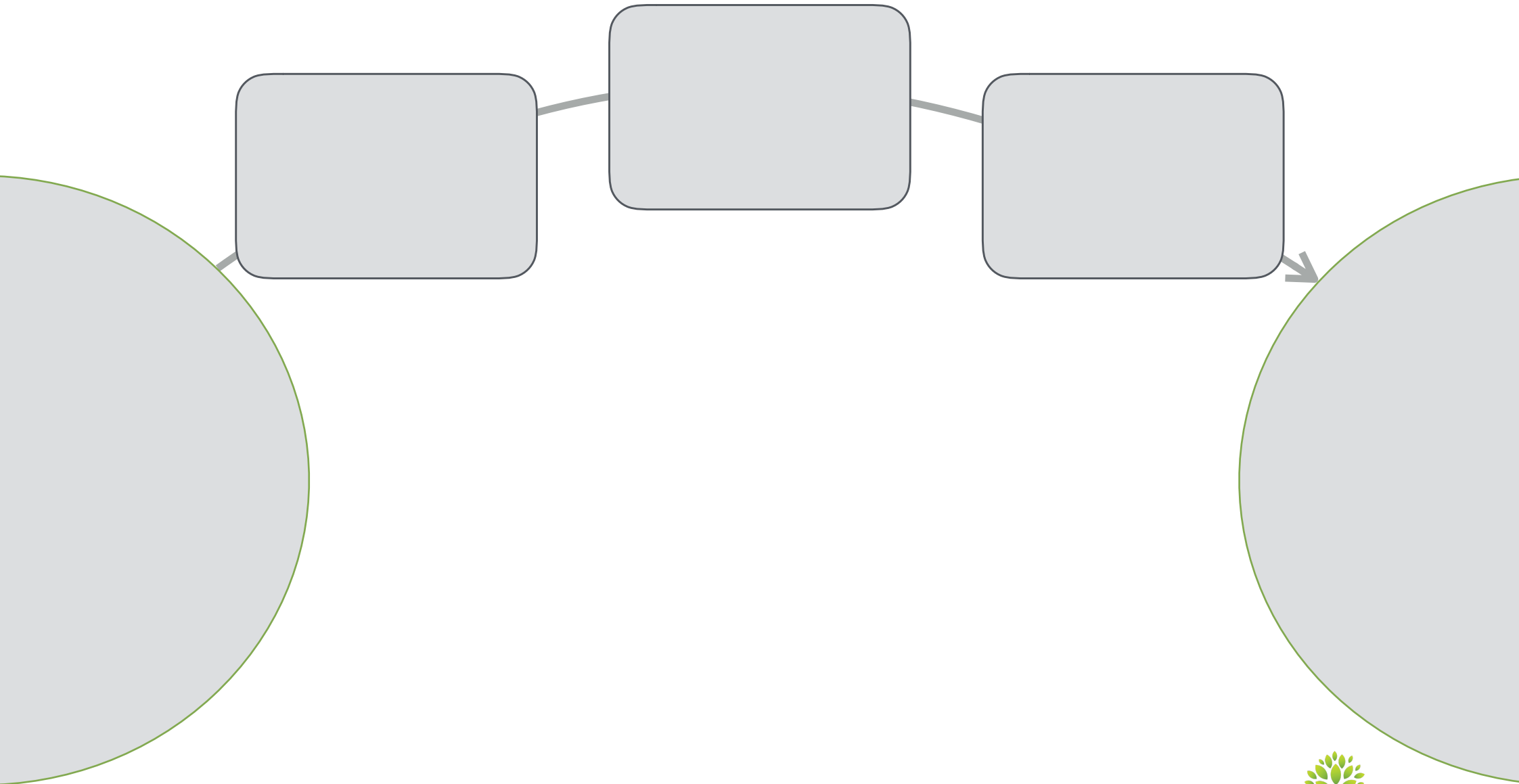
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The Credibility Code™

<i>WHY</i>	
<i>WHAT</i>	
<i>HOW</i>	
<i>WHO</i>	

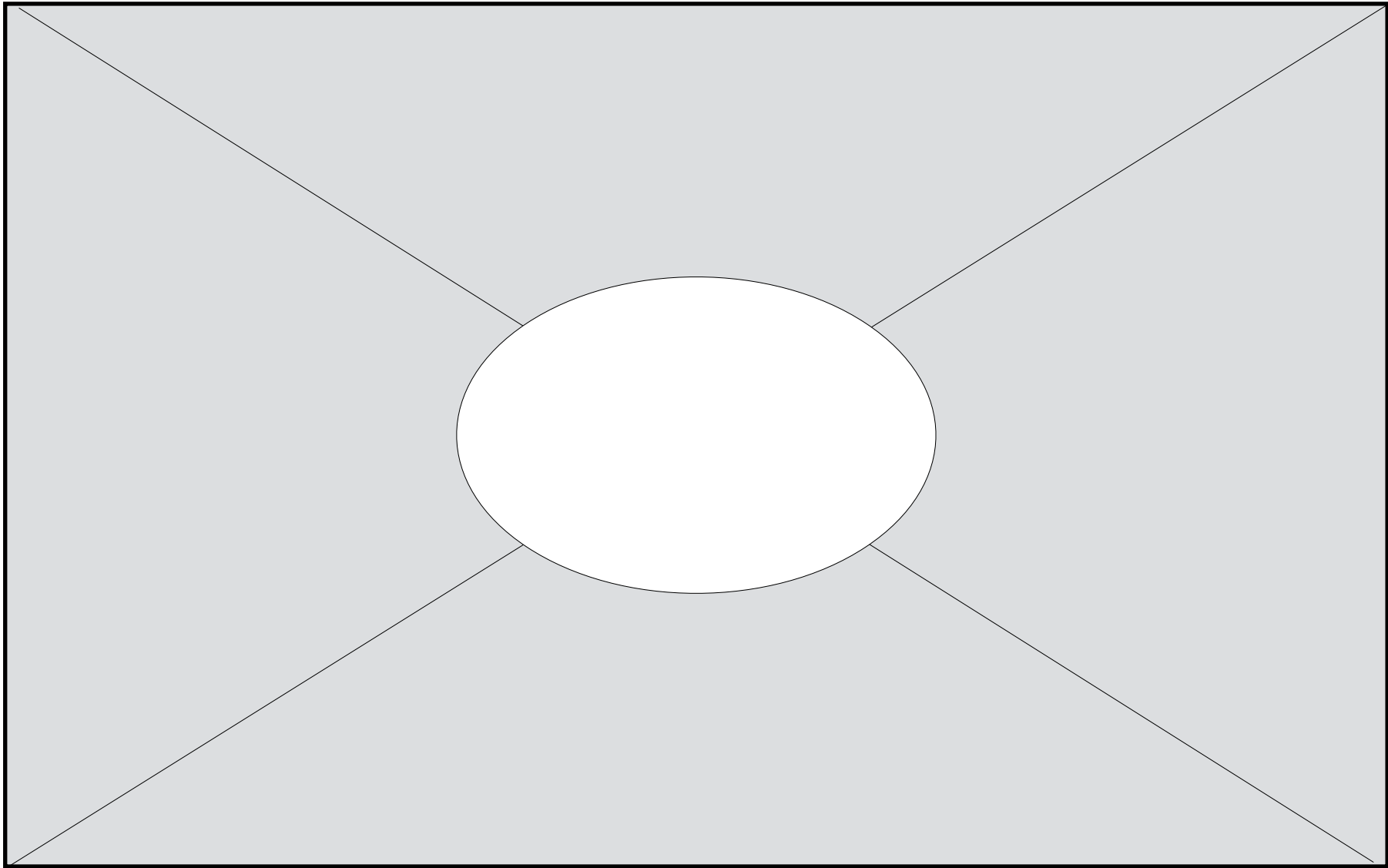
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The Wellness Journey™



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The Seed System™



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3REDIT IT

UNPACK YOUR WISDOM

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The Book Conversion Formula™

01 Grow Your Email Address

02 Offer Discovery Calls

03 Sell A Low End Product

04 Build Membership

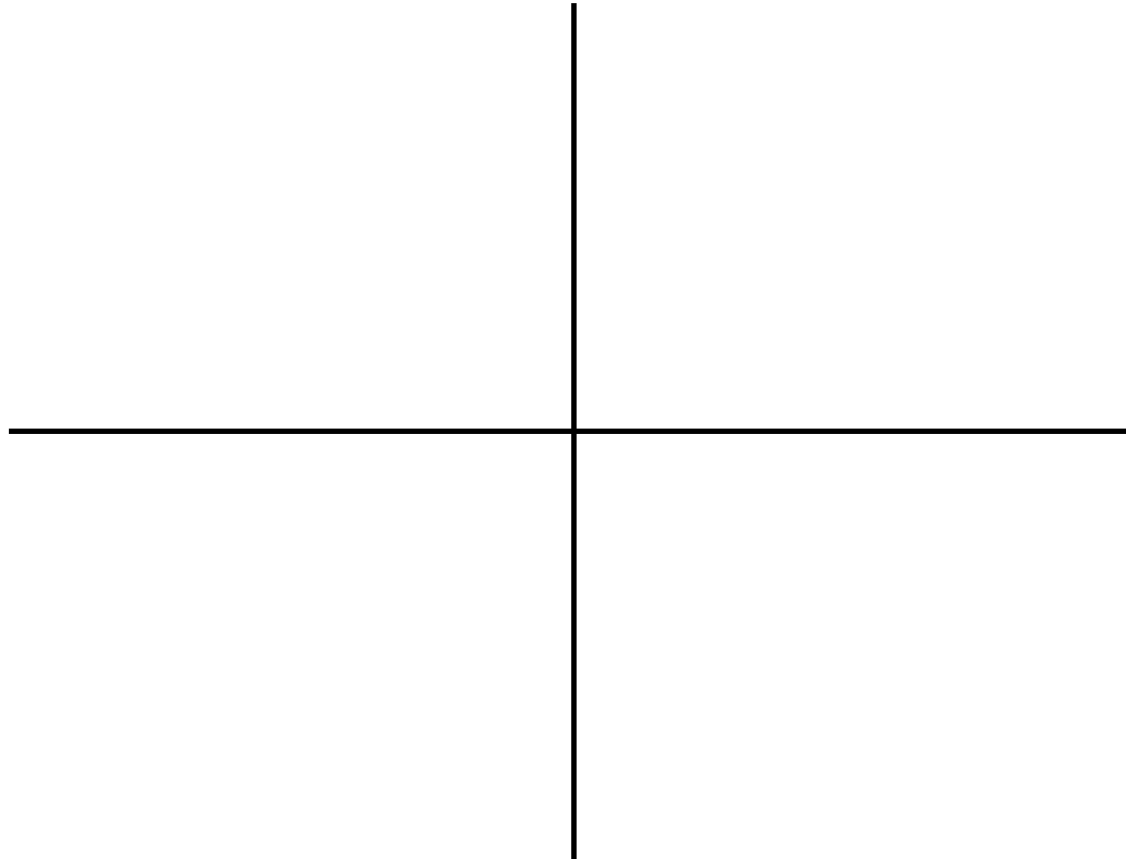
05 Offer A Freebie

06 Get Webinar Sign Ups

07 Sell Event Tickets

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The Model Magic™



4 PUBLISH IT

UNPACK YOUR WISDOM

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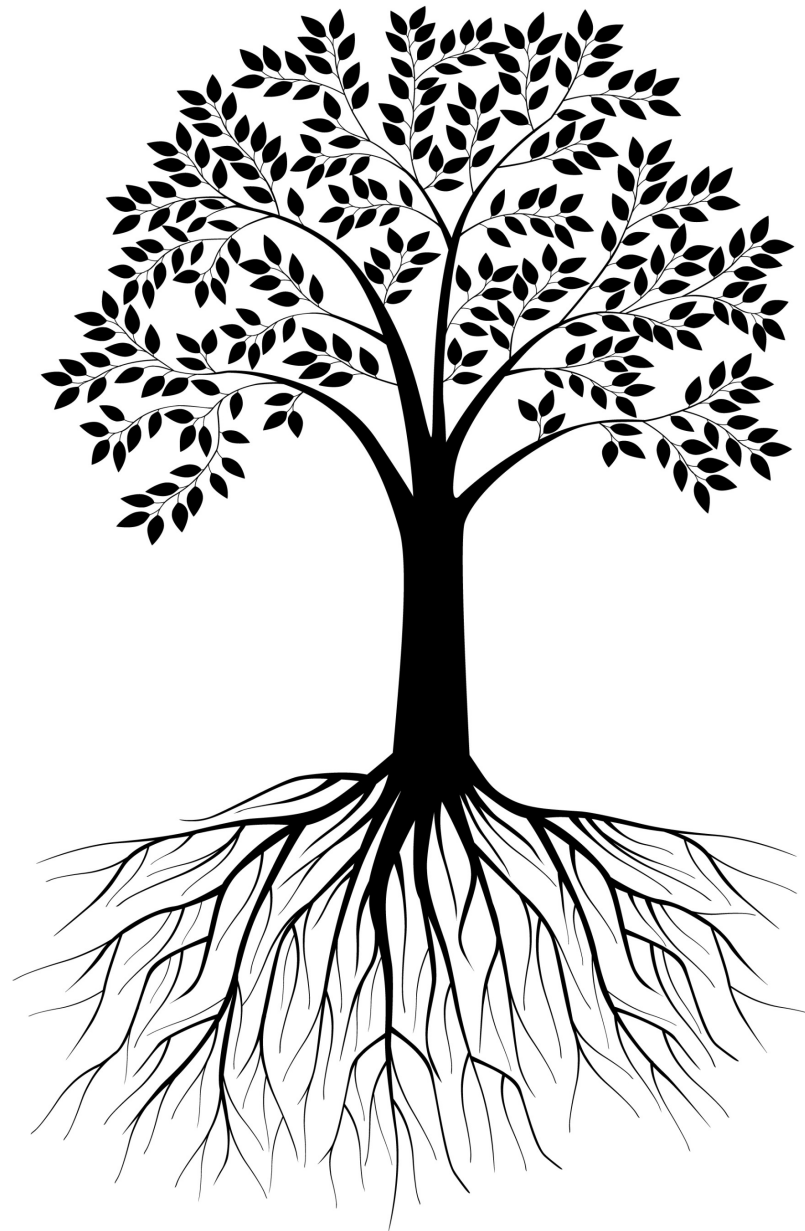
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MULTIPLY YOUR IMPACT

The Income Channels™



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The Income Channels™



Notes

WANT HELP AND SUPPORT, BE PART OF A
GLOBAL WELLNESS COMMUNITY, SO YOU
CAN GET YOUR MISSION OUT AND HELP
MORE PEOPLE?

Book in for a right fit interview

www.mastersapply.net